

**Press**

# Lloyd E. Levine

California State Assembly ♦ 40th Assembly  
District

**FOR IMMEDIATE RELEASE**

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## **LEVINE AND ZINE WORK TOGETHER ON LEGISLATION TO BAN TRAILER ADVERTISING ON CITY STREETS**

Van Nuys, CA -- Assemblymember Lloyd E. Levine (D-Van Nuys) and Los Angeles City Councilmember Dennis P. Zine announced today that Levine will introduce legislation which would permit local authorities to regulate and control the parking of trailers with advertising on city streets.

Existing law permits trailers displaying billboards to park as standing displays for 72 hours in one location. If they are not moved, they can be given a simple parking ticket, however more often than not, they are moved to a different location.

“During the last few months, I’ve noticed a dramatic increase in the number of parked billboards in front of our yards, on busy streets, in front of our stores and places of business. They’re popping up everywhere and they’re unwanted. It’s already hard to find parking on our busiest streets, we’re now competing with billboards?” Levine said.

If passed, this legislation will authorize a city or county to prohibit or restrict the stopping, parking, or standing of trailers displaying billboards, during all hours of the day. Zine plans to introduce a city resolution regulating their display. Los Angeles County is currently home to 10 million people and six million registered vehicles. Trailer billboards can be seen on most streets advertising products and services including yoga, health care and security.

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